

Ellen Hall
Section Office Manager
Chronic Disease Prevention & Health Promotion
Bureau of Child, Family, & Community Wellness
Division of Public and Behavioral Health
4150 Technology Way, Suite 210
Carson City, NV 89706

Dear Ms. Hall,

I would like to be considered for the vacant position on the Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (Advisory Council). Thank you in advance for accepting the attached resume and sharing my cover letter and resume with the selection committee.

With my work at Washoe County Health District and my educational background in public health I feel I would be a robust addition as a member of the Advisory Council. I feel my strengths as a member would be my connections with organizations and individuals working in chronic disease prevention in Northern Nevada and throughout the state as well as my longevity and knowledge of state and local chronic disease prevention efforts.

My interest in participating as a member in the Advisory Council is to play a larger role in guiding the public health strategies in the State of Nevada as they relate to chronic disease prevention efforts. Chronic diseases account for the majority of the death and disability in Nevada and throughout the nation. For this reason I strongly believe that it is essential that we dedicate significant efforts and resources to combat the modifiable risk factors of lack of physical activity, poor nutrition and tobacco use and exposure that lead to chronic diseases.

Thank you once again for your consideration. If I can provide any further information or answer any questions, please feel free to contact me by phone or e-mail (775-328-6160; kseals@washeocounty.us).

Regards,



Kelli Goatley-Seals
Health Educator II
Washoe County Health District
1001 E 9th St. Bldg B
Reno, NV 89512

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(775) 328-6160
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Profile

Public health professional with success in program management, coalition building, leadership and mentoring, legislative advocacy, and outreach and education.

Experience

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|---------------------------|-------------------------------|--------------|
| Health Educator II | Washoe County Health District | 2002-present |
|---------------------------|-------------------------------|--------------|
- Programs: Adolescent Health (2002-2007) and Chronic Disease Prevention (2007-present)*
- Collaboration on prevention efforts with community and statewide partners, including grant writing, outreach and education and resource sharing
 - Participation in legislative activities, including analyzing and tracking bills, and providing subject matter recommendations on chronic disease related legislation
 - Represent the Health District on local and statewide workgroups, coalitions, boards, taskforces, and committees
 - Successful program development, including strategic planning, budget preparation and monitoring, and implementation
 - Leadership role in community coalitions, including the Washoe County Chronic Disease Coalition, Safe Kids Coalition, and the Maternal and Child Health Coalition
 - Media communications in English and Spanish through television, radio, print and web, including press releases, media advisories and on-camera interviews
 - Mentor and provide guidance for assigned staff and students, including health educators, paid interns and student interns
 - Grant writing for prevention funds and staffing assignments
 - Coordination of the Washoe County Obesity Forum yearly event with 150 attendees
 - Evaluation of programs for grant reports and program improvements
 - Program promotion and marketing, including website development and maintenance
 - Influenced local policy change in Washoe County childcare regulations impacting thousands of children in care each year
 - Established local menu labeling program, making nutrition data available at local restaurants
 - Led effort on the creation of a Washoe County chronic disease report card
 - Coordination of teen pregnancy prevention program reaching over 6,000 teens with messages on prevention of pregnancy, STDs and HIV
 - Provision of HIV/STD and sexual health education to “at-risk” and minority groups
 - Develop education materials (English and Spanish) for use in community and with Health District clients
 - Participation on a Susan G Koman grant review committee, awarding prevention and treatment funds in Northern Nevada
 - Organization and facilitation of staff trainings
 - Developed components of policy manuals and clinic protocols

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Experience continued

Health Education Renown Medical Center (Reno, Nevada) 2010-present
Healthy Tracks employee health and wellness program

- Provision of education sessions in Spanish on health and wellness topics

Health Education Guatemala, Central America Summer 2001
Graduate-level field experience for UAB, working with Compañeros de Las Americas

- Developed education materials in Spanish (nutrition, hygiene, HIV & STDs, alcohol, tobacco and other drugs)
- Provided education to youth ages 6-18, parents, and other community members
- Developed evaluation component and collected data

Program Coordinator Jefferson County Department of Health 2000 - 2001
Grant funded education program for pregnant Hispanic women

- Promoted program and developed advertising campaign
- Networked with community leaders (health professionals, churches, volunteers)
- Secured donations from local area businesses and national companies
- Assisted in development of evaluation materials
- Provided pre-natal education to Hispanic women

Graduate Assistant University of Alabama at Birmingham 2000 – 2001
Health behavior research study involving education of HIV positive women

- Collected data through in-depth personal interviews with HIV positive women
- Influenced patient participation in study and recruited participants
- Maintained contact with women for follow-up aspects of study
- Developed personal organizational skills by managing participants and data

Education

Masters of Public Health International Health/Epidemiology completed 2001
University of Alabama at Birmingham

Bachelors of Science Health Sciences completed 1997
University of Nevada, Reno